



City of New Philadelphia

Jami Bailey, Mayor's Executive Assistant

150 East High Avenue, Suite 102

New Philadelphia, OH 44663

Phone: (330) 364-4491, X1242 • Fax: (330) 343-2489

FOR IMMEDIATE RELEASE

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From: Jami Bailey, Mayor's Executive Assistant

New Philadelphia Announces Annual Downtown Lighting Ceremony

The City of New Philadelphia is ready to shine at the 2023 Downtown Lighting Ceremony!

This year's annual Downtown Lighting Ceremony will begin at 6:45 p.m. on Friday, November 17th, 2023, at the gazebo quadrant of the square. Join us for an evening of music and entertainment as we light up downtown New Philadelphia! In addition to a great lineup of performances, guests can enjoy free cookies and hot cocoa, face painting, and a visit with Santa Claus!

Downtown New Philadelphia is set to glow brighter this year with a state-of-the-art intelligent lighting Christmas tree, a generous gift from local business AquaBlue and longtime community supporters Don and Susie Whittingham. Located near the House of Stones, the 20-foot traditional branch tree is equipped with Twinkly Pro™ lighting technology, boasting over 12,000 LED capsules. It represents the perfect fusion of branch tree charm and advanced smart technology, offering 16.8 million color possibilities, programmable effects, animations, and synchronization to music. This tree, matching those in major cities, stadiums, and theme parks worldwide, promises a mesmerizing 15-minute musical light show hourly starting at dusk.

Families are also encouraged to stop by Towne Center Parties at New Towne Mall between 4:30 and 6:30 p.m. before the Lighting Ceremony for a free community ornament craft with the Grinch! Space is limited for the mall event and registration is required. To register, visit townecenterparties.square.site. For more information, visit www.newtownemall.com or visit New Towne Mall on Facebook under events.

The South Side of New Philadelphia will also see the return of the Christmas decorations at Lockport Square across from the BellStores at 701 South Broadway. The decorations will be lit for the holiday season beginning on November 17th in conjunction with the Lighting Ceremony downtown, thanks to the donations and the hard work of the members of the South Side community and local businesses.