

## Here's what you should know about the 2010 Census

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### **"Take 10" and Help New Philadelphia Get What it Needs for the Next 10 Years**

In March 2010, more than 130 million addresses will receive a 2010 Census form by mail or hand delivery. The 2010 Census will document the changes in our nation since the last decennial census in 2000, and tell us how we've evolved as a country. Because census data affect how more than \$400 billion in federal funding is distributed to tribal, state and local governments, the census also will frame the future of our country and our community for the next 10 years.

During Census 2000, the mail participation rate nationwide was 72 percent as of the April 2000 cut-off. The City of New Philadelphia averaged 77 percent. About \$85 million is saved for every one percent increase in mail participation. For these and many other reasons, we must work to encourage everyone's participation in the census.

Here's what you should know about the 2010 Census:

**It's easy.** One of the shortest census forms in history, the 2010 Census form asks 10 questions and takes about 10 minutes to complete. The individual in whose name the housing unit is rented or owned should complete the form on behalf of every person living there, both relatives and nonrelatives.

**It's important.** Census data are used to reapportion seats in Congress and ensure proper district representation in state and local governments. Information from the census helps determine locations for child-care and senior centers, new roads, hospitals, schools and community centers.

**It's safe.** By law, the U.S. Census Bureau cannot share respondents' answers with anyone, including other federal agencies and law enforcement entities. All Census Bureau employees take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

**Finally, the most efficient way to respond to the 2010 Census is to complete the form as soon as it arrives and return it in the postage-paid return envelope.** Census workers will visit households that do not return forms to take the count in person.

We are issuing a challenge to New Philadelphia to increase the mail participation rate and help ensure a complete and accurate count in 2010.

For more information about the 2010 Census and the "Take 10" initiative, visit [2010census.gov](http://2010census.gov).

# Why **2010 Census**



## Messages to Share

A different living situation  
requires a different kind of counting.

### **GROUP QUARTERS**

The Group Quarters (GQ) operation supports efforts to access and count residents in dormitories, prisons, nursing homes and other group living situations. These operations include an early validation of the bureau's list of group quarters, an advance visit to prepare GQ facilities for census day and finally enumeration of all group quarters.

By now, facilities across the nation are in the process of completing their advance visit with a Census Bureau employee. Questions regarding confidentiality should be directed towards the employee they have made contact with so that they can work together to make sure all individuals are counted. The information requested of each resident is needed to uniquely identify those living there so that they will not be counted more than once.

### **STUDENTS: A NEW ENUMERATION PROCESS**

Depending on living situations, students will participate differently in Group Quarters.

- **Living on campus:** If a student lives in a dormitory, residence hall, sorority or fraternity house, he or she will receive a 2010 Individual Census Report in April or May 2010. Students should complete the form and turn it in to a designated site on campus. It's that easy.

A copy of the Individual Census Report is available here:

<http://2010.census.gov/campus/pdf/IndividualCensusReport.pdf>

- **Living off campus:** If a student lives off campus, 2010 Census forms will be delivered or mailed to his/her house or apartment in March 2010. All students living at the address are considered one household, so only one form should be completed with information about all the people living at that address. Mail the completed form in the U.S. mail envelope provided.

- **Living with parents or guardians:** If a student commutes to school and resides full-time at his/her parents' or guardians' household, the student should be accounted for on his/her parents' or guardians' household form.
- **An international student or not a U.S. citizen:** Everyone in the United States must be counted. This includes people of all ages, races, ethnic groups, citizens and noncitizens.

Learn more about Census on Campus at this URL: <http://2010.census.gov/campus>

## **COMPLETE COUNT**

**Ohio 2010 Census**

**[www.census.ohio.gov](http://www.census.ohio.gov)**

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